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IT Service Management [ITSM]

ITSM SUITE



Xurrent

Streamlined service desk for small teams; step up from email support to SLA-driven workflows with minimal admin overhead.

Key Features:

- Email/web intake & triage
- Configurable forms & workflows
- · SLA targets & breach alerts
- Self-service portal & KB
- Auto-assign/notify rules
- · Starter dashboards (SLA/CSAT)
- 18 ITIL-aligned service processes (Incident, Change, Problem, etc.)

Market: Small to Mid

Pricing: \$

Sectors: SMB, NGOs, Education, MFBs, Oil & Gas

ITSM SUITE



Ivanti | ITSM/ITAM (Mid-market)

Unified service and asset platform with low-code automation and endpoint visibility; balanced depth + ease for mid-market teams.

Key Features:

- · Service catalog & approvals
- · Asset discovery & CMDB
- · Visual orchestration designer
- · Change/Problem/Release
- Mobile/agent experience
- · Role KPIs & dashboards
- 18 ITIL-aligned service processes (Incident, Change, Problem, etc.)

Market: Mid to Enterprise

Pricing: \$\$

Sectors: Banks, Oil & Gas, Mid-Enterprise

ITSM SUITE



BMC Helix | ITSM (Enterprise)

AI-driven ITSM for complex, regulated environments optimized for scale, multi-cloud change, and service modeling across regions.

Key Features:

- AISM (AI Service Management): AI-driven automation, root-cause isolation, and risk analysis
- Automated Trouble-Ticketing: No-code process creation with BMC Helix Innovation Suite
- IT Asset Management: Agentless discovery and CMDB synchronization with BMC Helix Discovery
- Open Integrations: Native connectors and iPaaS for third-party systems (DevOps, SOC, CSM)
- PinkVerify-Certified: 18 ITIL processes including Incident, Change, Problem, and Release
- Digital Workplace Studio: Build persona-driven LOB microsites and user journeys
- ChatOps & Knowledge Swarming: Virtual agent and NLP-driven ticket deflection

Market: Enterprise Pricing: \$\$\$\$

Sectors: FSI, Telco, Government, Large Enterprise



Patch Management





Ivanti | Patch & Endpoint Management

Automates patch acquisition, testing, deployment, and rollback across Windows/Mac/Linux & third-party apps; adds risk-based prioritization.

Key Features:

- · Automated approval rings
- · 3rd-party catalog & packaging
- · Pilot & phased deployment
- · Rollback & maintenance windows
- Compliance dashboards
- · CMDB/ITSM integration

Market: Mid to Enterprise

Pricing: \$\$

Sectors: FSI, Telecoms



Kaseya | Unified Endpoint Management

Patch, monitor, and secure endpoints with remote control, automation, and policy-based configuration; multi-tenant for MSPs.

Key Features:

- · Automated patch policies
- · RMM & remote control
- · Inventory & metering
- · CIS hardening policies
- · Script automation & alerts
- Multi-tenant MSP views

Market: Mid Market

Pricing: \$\$

Sectors: FSI, Oil & Gas, MSPs



Change & Control Management





CIMCOR

Cimcor | File Integrity & Change Tracker

Detects and reverses unauthorized changes on critical files, registries, and configs; delivers audit-ready evidence for regulators.

Key Features:

- · Real-time file integrity monitoring
- · Golden baseline & drift detection
- · Who/what/when change trails
- Approval workflows & remediation
- Immutable, tamper-evident logs
- · Compliance reporting (PCI, HIPAA)

Market: Mid to Enterprise

Pricing: \$\$

Sectors: FSI, Oil & Gas, Telecoms, Government

NNT Change Tracker

netwrix

Netwrix | Configuration & Change Control

Hardens configurations against CIS/NIST baselines; continuously monitors, auto-reconciles approved changes, and feeds ITSM/CMDB.

Key Features:

- · CIS/NIST configuration templates
- · Continuous assessment
- · Change classification & risk
- · Auto-reconcile approved changes
- · Ticketing/CMDB integration
- · Audit evidence packs

Market: Mid to Enterprise

Pricing: \$\$

Sectors: FSI, Public Sector, Telecoms



Automation & Artificial Intelligence (AI)

Control-M



BMC | Workload Automation

End-to-end orchestration for data & IT workflows with SLA awareness, MFT, secrets management, and deep DevOps/cloud hooks.

Key Features:

- · SLA-based dependencies
- Data pipeline orchestration
- · Managed file transfer (MFT)
- Credentials/secrets management
- · Kubernetes & cloud-native
- Audit & role governance

Market: Enterprise Pricing: \$\$\$\$ Sectors: Banks, Telco, Oil & Gas, Government

Autom Mate



Autom Mate | RPA (Low-code)

Build attended/unattended bots with a visual designer and 300+ connectors; accelerate repetitive tasks and reduce errors.

Key Features:

- · Visual flow designer/recorder
- · Bots & queueing
- Exception handling
- · Credentials vault
- Bot health/ROI analytics
- · ERP/ITSM/email connectors

Market: Small to Mid Pricing: \$\$

Sectors: FSI, BPO, Telco, Shared Services

Helm AI

helm.ai

Helm | AIOps

Cut alert noise and speed MTTR with ML-based anomaly detection, correlation, and automated runbooks that open/resolve tickets.

Key Features:

- · Anomaly detection & RCA hints
- · Noise reduction/clustering
- · Logs/metrics/events correlation
- Runbook automation
- SRE dashboards
- · Integrations with monitors

Market: Small to Mid

Pricing: \$\$

Sectors: FSI, Telecoms



Discovery & Asset Management

Lansweeper

Lansweeper

Lansweeper | IT Asset Discovery & Inventory

Agentless IT asset discovery across hardware, software, cloud, and network. Provides a trusted inventory for ITAM, security, and compliance.

Key Features:

- · Agentless discovery (IP, AD, SNMP, cloud)
- Software inventory & licensing
- · Hardware lifecycle & warranty tracking
- Shadow IT & vulnerability detection
- · Virtual & multi-cloud mapping
- · CMDB/ITSM integrations

Market: Small to Mid Pricing: \$\$ Sectors: Enterprise, FSI, Oil & Gas, Public Sector, Telecom

Ivanti Discovery



Ivanti | Asset Discovery & Inventory

Always-on passive and active discovery across all devices, even behind firewalls. Provides deep inventory data and business dashboards for complete visibility.

Key Features:

- · Passive & active discovery
- · In-depth device inventory
- Cloud Services Appliance for remote management
- · Data reconciliation & normalization
- · Data connectors for licensing & warranty
- · Visualization dashboards

Market: Mid to Enterprise

Pricing: \$\$

Sectors: Enterprise, FSI, Oil & Gas, Public Sector

BMC Helix Discovery



BMC | Data Center & Cloud Discovery

BMC Helix Discovery automatically discovers inventory, configuration, and relationships across hybrid data centers and maps applications to infrastructure for dependency insight.

Key Features:

- · Automated discovery of servers & apps
- · Efficient data collection
- · Detailed service modeling
- Cloud & container scanning
- CMDB synchronization
- Visualization & dependency mapping

Market: Enterprise

Pricing: \$\$\$

Sectors: Enterprise, FSI, Telecom, Oil & Gas, Gov



Observability & Availability



BMC Helix Observability



BMC | AI-Powered Observability Platform

Analyze data, troubleshoot issues, and optimize performance across hybrid and multi-cloud environments using causal AI and service blueprints.

Key Features:

- Contextual end-to-end analysis
- · Causal AI-powered insights
- · Automated service models
- · Proactive incident resolution
- · LLM observability (Open Telemetry)
- · Reduced MTTR with AI analytics

Market: Enterprise Pricing: \$\$\$

Sectors: Enterprise, FSI, Tech, Gov, Oil & Gas

Elastic AI Observability



Elastic | Unified Observability Platform

Provides ML-driven observability across logs, metrics, and traces. Integrates with Elastic Stack to monitor and correlate infrastructure, apps, and AI workloads.

Key Features:

- · Unified metrics/logs/traces
- · ML anomaly detection
- · Elastic Stack integration
- · Cloud-native scalability
- · LLM & AI workload monitoring
- · Automated root cause correlation

Market: Mid to Enterprise

Pricing: \$\$

Sectors: FSI, Telecom, Gov, Oil & Gas



Capacity Management & Application Monitoring





BMC | Capacity Planning & Forecasting

Predictive analytics to forecast resource needs and optimize capacity across hybrid IT infrastructure.

Key Features:

- · Predictive modeling & what-if
- · Multi-cloud & on-prem visibility
- · Workload placement optimization
- · Cost dashboards
- SLA risk analysis
- · Automated data collection

Market: Enterprise Pricing: \$\$\$

Sectors: Banks, Telco, Oil & Gas, Gov, Enterprises

LogicMonitor



LogicMonitor | Infrastructure & Application Monitoring

SaaS observability platform providing monitoring, alerting, and AI-powered insights for infra, apps, and cloud workloads.

Key Features:

- · Full-stack observability
- · AIOps anomaly detection
- · 2,000+ integrations
- Real-time dashboards
- · Alert automation
- · Hybrid & multi-cloud coverage

Market: Mid to Enterprise

Pricing: \$\$\$

Sectors: Enterprise, FSI, Tech, SaaS, Oil & Gas



Cyber Security

Privileged Access Manager

netwrix

Netwrix | PAM

Vaults and brokers privileged access with JIT elevation and full session oversight; sharply reduces insider and lateral-movement risk.

Key Features:

- · Password & secrets vaulting
- · lust-in-time/IEA elevation
- · Session recording/keystrokes
- · Workflow approvals/break-glass
- · Least-privilege templates
- · Compliance & SIEM feeds

Market: Enterprise Pricing: \$\$\$

Sectors: FSI, Government, Critical Infra

Identity Governance & Access netwrix

Netwrix | IAM/IGA

Automates identity lifecycle and access governance across hybrid estates; enforces least-privilege with strong attestations.

Key Features:

- · Joiner-Mover-Leaver automation
- · MFA/SSO & policy engine
- · Role mining & SoD controls
- · Access requests & certs
- HRIS/Directory connectors
- · Audit trails & analytics

Market: Enterprise Pricing: \$\$\$ Sectors: Large Enterprise, FSI, Telecom

API Security Platform



Cequence | API Protection

Discovers shadow APIs, scores posture, and blocks bot/API-layer attacks in real time with positive-security and schema validation.

Key Features:

- · Continuous discovery/inventory
- · Runtime risk scoring
- · Bot/fraud defense
- · OWASP API Top-10 protection
- · WAF/CDN integrations
- · DevSecOps policies/alerts

Market: API Security (~\$0.8-1B)

Pricing: \$\$

Sectors: Fintech, Digital Banking, Telco, eComm



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